

If you would like to sponsor a barrel of Beer or Cider please complete this form and return to the address below by Post, by Hand or by E-mail (if paying by BACS)

Name of Company or Individual (as you would like it to appear on the sponsored item)

If you have a preference to sponsor Beer or Cider please specify:

If you have a preferred brand of beer or cider please specify:

It is always interesting to find out what others enjoy or to find brews that we have not heard of, as such we cannot guarantee that your preferred choice will be available BUT the earlier you order, the better chance we have to accommodate your choice. Orders with our suppliers are placed 4 weeks before the Festival.

Address:

Postcode:

website:

Tel:

Print:

Mob.:

Sign:

email:

Date:

Thank You. A receipted Invoice and Festival Tickets will be sent to you shortly.

## HOW TO PAY FOR YOUR SPONSORSHIP AND SEND YOUR ARTWORK:

**By Cheque:** Please make cheques payable to Nailsea & Backwell Beer Festival and send to : Julie Knighton C/O Nailsea & Backwell RFC, West End Park, West End Lane, Nailsea, North Somerset, BS48 2BY.

**By BACS:** Nailsea & Backwell Beer Festival • Sort Code: 40-34-39 • Account No.: 21390007

Please send the Sponsor Form to Julie Knighton, email: [jknighton759@gmail.com](mailto:jknighton759@gmail.com)

**Artwork:** Please send your Logo in jpeg or png format (Must be able to be adjusted in size) with your details to: [nbfestival.media@gmail.com](mailto:nbfestival.media@gmail.com)

**Barrel Sponsorship:** Please note advert size is 6 x 2cm logo/wording will need to be legible at that size.

**Banner & Programme Sponsorship:** Please send artwork and details to email: [nbfestival.media@gmail.com](mailto:nbfestival.media@gmail.com)



We are Supporting

Great Western  
Air Ambulance Charity

Registered charity number: 1121300



## 2019 NAILSEA & BACKWELL BEER & CIDER FESTIVAL

16<sup>TH</sup> ANNUAL

12 - 14 JULY 2019

### Great Western Air Ambulance Charity

Our Critical Care teams stand ready to save the lives of local people.

We provide emergency care to people who are in a state so critical that they require the specialist skills of our team at the scene of the accident or medical incident. Though we are part of the regional 999 response service and work closely with NHS hospitals, we are a charity entirely funded by local people just like you.

GWAAC saves lives across Bristol, Bath and North East Somerset, South Gloucestershire, Gloucestershire, North Somerset and surrounding areas.

Without you, we couldn't do it. It's your support that allow us to keep the air ambulance going, so our team can keep saving lives.

### Nailsea & Backwell Rugby Football Club

With 3 Senior Teams, 2 Ladies Teams, 13 Junior Teams, 300 youngsters from 6 to 18 years old in training and Touch Rugby the club is one of the few in Somerset Accredited to the RFU for Senior & Junior Rugby. The Club also plays host to the Nailsea Running Club, Nailsea Ladies Hockey, MG Owners Club, Backwell Boxing Club, Skittles Teams & many community events as well as being available to hire for meetings, functions and conferences.

### The Beer & Cider Festival

The Beer & Cider Festival is held in a 200ft Marquee with probably the largest selection of Beers and Ciders you'll find at an independent festival at over 160 different brews, hopefully every barrel having been sponsored. There will be live music all day Saturday and Sunday, a Children's Village with Slides, Bouncy Castles & Side Shows. We also have a variety of food and refreshment stalls. A Family Weekend with an ever increasing attendance, expected to top 6,000 this year due to the Festivals ever growing popularity.

We owe an enormous debt and thanks to all those in the Rugby Club who give up their free time and share their expertise, to those supplying the entertainment for free and to our generous, supportive sponsors.

See our website  
[WWW.NAILSEABEERANDCIDERFESTIVAL.CO.UK](http://WWW.NAILSEABEERANDCIDERFESTIVAL.CO.UK)  
for full festival details, directions &  
public transport links, or call us at the  
club  
01275810818

## SPONSORSHIP PACKAGES

### Barrel Sponsorship Package - £110

Our most popular package, a barrel of beer or cider, your company name or Logo appearing on laminated card attached to the front of the barrel and in the festival programme alongside the brew you selected.

We cannot guarantee that your preferred choice will be available BUT the earlier you order the better chance we have to accommodate your choice.

Orders are placed with our suppliers 4 weeks before the festival.

### Commemorative Glass Sponsorship - £3500

Your company name on 3000 glasses used throughout the event, then taken home by festival goers, that's your company name in all those houses!!

### Beer Fest Marquee Sponsor - £ask

4 Banners 8' x 2' suspended inside and outside the marquee advertising your support and acknowledgements in the festival programme.

### Main Stage Sponsorship - £ask

4 Banners 8' x 2' suspended around the stage advertising your support & acknowledgement in the festival programme. The stage features live music on Saturday and Sunday.

### Festival Wrist Bands (2 Types) £ask

3500 to be worn by all persons purchasing alcohol as proof of age.  
6000 to be worn by everybody entering the festival site as proof of payment.  
(issued free to children U16)

### Advertise in the Festival Programme

Outside Back Page £250 • Inside Covers £200 • Inside Page £150  
Inside Half Page £100 • Inside Quarter Page £75

### Barrel & Banner Package - £175

4' x 2' Banner displayed on fencing, your barrel in the marquee with name & logo displayed.

### Premium Barrel & Banner £250

8' x 2' Banner displayed on the Club House balcony overlooking the festival, your barrel in the marquee with name & logo displayed.

### Estate Agents Package - £ask

Sponsor a barrel and place an agreed number of estate agent signs around the festival site.

*\* Prices may be subject to VAT pending VAT registration.*

Sponsor one of our Gin offerings:

### Sponsor a Gin - £110

Your gin in the gin tent with name & logo displayed, also name and logo in the gin menu and the festival programme.

### Gin & Banners £175

4' x 2' Banner displayed on fencing, your gin in the gin tent with name & logo displayed, also name and logo in the gin menu and the festival programme.

### Gin Tent £500

### Gin Glasses £2500

Your company name on 1000 glasses used throughout the event, then taken home by festival goers, that's your company name in all those houses!!

### Crew Shirts Sponsorship - £ask

Crew T-Shirts worn by all Festival Organisers & helpers throughout the festival, displaying your company name.

\*All of sponsorship packages are negotiable, maybe you have a suggestion of your own? Please contact one of our Sponsorship Co-ordinators.



## ALL SPONSORSHIP PACKAGES WILL OFFER:

- 2 tickets to the exclusive Sponsors Free Tasting Evening on Thursday 11th July.
- An entry on the festival website, to include your logo & link to your website for a year.
- 2 complimentary tickets to the festival, commemorative glasses & 2 drink tokens.

If you wish to sponsor one of the major packages or advertise in the programme please contact one of the sponsorship co-ordinators or e-mail: [nbfestival.media@gmail.com](mailto:nbfestival.media@gmail.com) We will be pleased to hear from you.

### Festival Chairman:

Paul Turner • Tel: 07753 457823

### Sponsorship Co-ordinators:

Martine Gallard • Tel: 07496 169009 • email: [nbfestival.media@gmail.com](mailto:nbfestival.media@gmail.com)

Rebecca Clarke • Tel: 07810 206265 • email: [nbfestival.media@gmail.com](mailto:nbfestival.media@gmail.com)

